

The Preventon Subscription System

Taking the pain out of DRM software deployment

The Subscription model

The Preventon software subscription process starts by the ISP offering their customers a monthly Preventon software subscription: Once interested customers have committed to the terms & conditions of the software licence agreement, the cost of the monthly subscription is added by the ISP to the customer's subscription account. The ISP then notifies the Preventon subscription server that the customer is entitled to a licence.

The customer is then issued with a URL, to be able to download the software modules to which they have elected to subscribe.

An activation key is then emailed to the customer, who must then enter it into their Preventon software - on first use - in order to enable its functionality.

Once the software has been activated, the seamless, monthly, on-going subscription process begins.

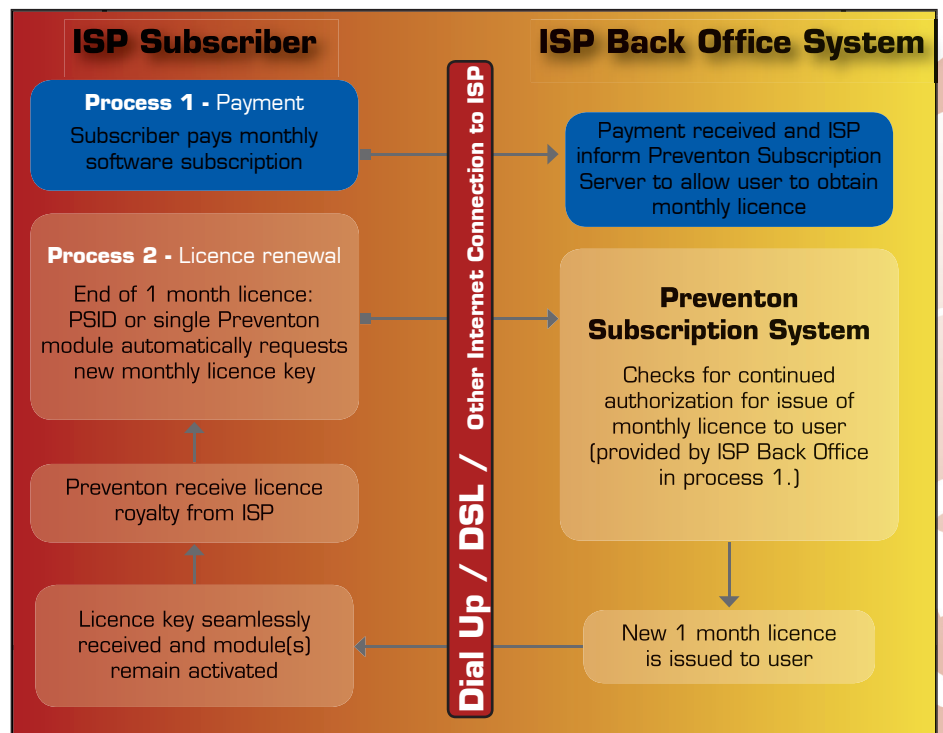


Figure 1. Process for recurring, monthly licence renewal.

Retain complete ownership of your subscribers

The Preventon Subscription System used by Preventon Secure Internet Desktop (PSID) and its individual modules avoids the need for the ISP to hand over subscriber's personal data to it or any other 3rd party.

The subscription process works on an anonymous association system which simply links a unique subscriber number to a matching number held by the ISP's back office system; much like a relational database link. This ensures that the only data needed to be passed to the Preventon Subscription Server is the unique identifier - once linked with that data held in the back office, billing and the addition/removal of individual modules for each subscriber is effortless.

True, monthly, pay-as-you-go subscription

Unlike many other DRM software vendors, Preventon only bill the ISP for licences that are delivered to the end user; licences that are purchased by subscribers but never used/delivered are not charged by Preventon to the ISP. Historically, software subscription meant an ISP would have to pay the vendor in advance or for the total number of licences purchased by end users. Using Preventon's Subscription System, ISPs only pay Preventon a royalty for the licences actually downloaded and used by their customers.

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